

FOR IMMEDIATE RELEASE

CONTACT:

Scott Hatley
Incight
P: 971.244.0305
F: 971.244.0304
scott@incight.org
www.incight.org

Incight's 2011 Masquerade Gala Record-Breaking Success *Fifth Annual Event Reaches \$200,000 Mark*

Portland, OR, October 31, 2011 – Incight announces their fifth annual fundraising event, the 2011 Masquerade Gala, held Wednesday, October 26, 2011 at the Leftbank Annex, achieved a record-breaking \$200,000. The event theme of “Things Aren’t Always as They Appear,” attracted fantastic costumes, spectacular masks and an energetic atmosphere which capped a milestone evening for Incight. This benefit dinner, featuring keynote speaker Vail Horton, television anchorwoman Natali Marmion as Master of Ceremonies and Johnna Wells as Auctioneer, is an important source of funding for providing educational, employment, networking, and independence opportunities for people with disabilities.

Horton, born without legs, through his keynote speech helped inspire attendees, more than 330 guests, to donate more generously than ever before.

“We were very humbled by the tremendous outpouring of generosity from those who attended the 2011 Masquerade Gala,” said Incight Executive Director Dan Friess. “Through this event we believe we can more significantly address the critical need around improving the quality of life for people with disabilities.”

As part of The 2011 Masquerade Gala, an event where guests were adorned in masks, Incight debuted an intriguing, inspiring video which highlighted the organization mission as well as successes of self-sufficiency of individuals supported by Incight in their pursuit for independence. Incight believes, regardless of limitations, all people are capable of becoming contributing members of society.

The Safeway Foundation was the leading sponsor of the event at \$15,000 with The Standard and the DeStefano Family Foundation as Platinum sponsors of the event at the \$5,000 level. These organizations — along with 17 additional sponsoring companies—were excited to honor, celebrate and support the successes of Incight and its beneficiaries.

The event further highlighted the Kresge Foundation's support of Incight, the organization's largest grant to date from any source. In late 2010, Incight received a \$375,000 grant from Kresge to increase the opportunities for those with disabilities to access a post-secondary education. At the Gala, Incight leveraged the foundation's \$75,000 match through the paddle raise in garnering additional community dollars for the organization.

For additional information on Incight, or the 2011 Masquerade Gala, contact Scott Hatley or visit www.incight.org/masquerade.

ABOUT INCIGHT: Incight was founded in 2004 by Vail Horton, CEO of Portland-based KEEN Healthcare Company, along with Scott Hatley, with the dream of changing two statistics: increase the 16% education attainment of Americans with disabilities and decrease the 76% unemployment rate. They collaborated on the creation of a program that would, ultimately, affect these statistics. Since its inception, Incight has provided more than \$3.2 million worth of raised funds to support its mission.

Incight's mission is to cause the success of education, employment, networking, and independence for people with disabilities. Through all this, Incight's main goal is achieved; empower people with disabilities to become contributing members of society. Over the past six years, 539 college scholarships have been awarded (1,200 applications received annually), 120 internships created, 25 scholarship match partnerships at area universities, 6,000 college resource guidebooks distributed, 2,900 plus served through Incight Events/trainings and in 2008 Incight received recognition from the United States Business Leadership Network as Partner of the Year. Incight continues to build on this success by striving to become a leading disability organization.

###